

## Features of updated packaging

The new labels provide a consistent look and feel across all product ranges and incorporate a number of design features to assist in the selection of the right product for the job at hand.

### Front of pack

The front panel has 7 distinctive design features:

1. The upgraded, modernized Brand logo leveraging the “Problem Solved” message.
2. Where appropriate, the key feature of the product range is featured in an icon.
3. The main band identifies the range and quality level.
4. The drop down field clearly communicates the product features and benefits.
5. The colour coded band across the bottom of the pack identifies the sheen level of the product – reinforced by the sheen level indicator.
6. Descriptor to clearly communicate area of use.
7. Interior/Exterior usage indicator is clearly located consistently on the front of pack.



## Prep Coat Label Features

Preparation products are now presented in three distinct categories: Broad-wall, Metal and Timber. To assist in product selection, each category is displayed with a unique product related image on the front of pack.



## Side of Pack

The side panel has 2 distinctive design features:

1. Simple, clear, quick reference usage icons
2. Why we say "Problem Solvered" message

1. Quick reference usage icons



2. Why we say "Problem Solvered" statement

At Solver we pride ourselves on unrivalled advice, service & quality products. We call this the Solver difference. Our specialist store staff are keen to help with any type of painting issue or question. We have a wide range of best quality paints which will fit any purpose or task. So whether you're decorating or rejuvenating any part of your home, inside or outside, we'll happily work with you to ensure its "Problem Solvered®"